What is claimed is:

1. A label making apparatus that makes labels by performing a full cutting and a half cutting on a sheet, comprising:

a cutter that cuts the sheet along a desired line;

a switching device that switches a state of the cutter between a full cutting state and a half cutting state, the cutter performing the full cutting in the full cutting state and the half cutting in the half cutting state, on the sheet; and

a controller that controls the switching device so that the half cutting is performed at least twice on the sheet before the full cutting is performed thereon.

- 2. The label making apparatus according to claim 1, wherein the cutter is supported by a self-propelled cutting unit, the state of the cutter can be switched between the full cutting state and the half cutting state at ends of a traveling path of the self-propelled cutting unit, the switching device takes selectively one of at least three positions and achieves one of the full cutting state and the half cutting state commonly at least two positions of the at least three positions, each of the at least two positions where the switching device commonly achieves the one of the full cutting state and the half cutting state existing on both sides of another position respectively and in a line parallel to the traveling path, the switching device achieving another of the full cutting state and the half cutting state at the other position.
- 3. The label making apparatus according to claim 2, wherein the switching device achieves the full cutting state at the at least two positions and each of the at least two positions where the switching device achieves the full cutting state exists on both sides of the other position where the switching device achieves the half cutting state.
- 4. A label making method for making labels by performing a full cutting and a half cutting on a sheet using a common cutter capable of selectively taking a full cutting state and a half cutting state, comprising:

repeatedly performing the half cutting on the sheet by the common cutter in the half cutting state along desired lines for half cutting and transporting the sheet, until the predetermined number of half cut lines are formed on the sheet;

switching a state of the common cutter to a full cutting state so that the common cutter performs the full cutting on the sheet; and

performing the full cutting on the sheet along a desired line for full cutting using the cutter.

5. The label making method according to claim 4, wherein the switching step further includes:

providing a switching device,

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moving the common cutter along a traveling path,

moving the switching device between at least two positions where the common cutter takes one of the full cutting state and the half cutting state, and another position where the common cutter takes the other of the full cutting state and the half cutting state, in response to movement of the common cutter, each of the at least two positions existing on both sides of the other position and in a line parallel to the traveling path.

6. A label making method for making labels by performing a full cutting and a half cutting on a sheet comprising:

cutting the sheet along a desired line;

switching a state of a cutter between a full cutting state and a half cutting state, the cutter performing the full cutting in the full cutting state and the half cutting in the half cutting state, on the sheet; and

controlling the switching so that the half cutting is performed at least twice on the sheet before the full cutting is performed thereon.